

Get a Great Partner

Partnerships offer a unique opportunity to develop special relationships with members and key decision makers. Funds generated from this program help support TCEA activities, thus supporting our mission of improving teaching and learning with technology.

WHY BE A TCEA PARTNER?

Organizations with long-term commitments to advancing technology in education will benefit significantly from the partnership program.

- Build brand awareness and showcase your company as a leader in educational technology
- Gain year-long visibility and recognition
- Receive discounts on advertising, exhibit space, and other sponsorship opportunities

CONTACT

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Associate Director
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(512) 450-5394
(800) 282-8282

PARTNERSHIP LEVELS

| | PLATINUM \$10,000 | GOLD \$7,500 | SILVER \$5,000 |
|--|----------------------|-----------------|-------------------|
| RECOGNITION | | | |
| Logo with hotlink on TCEA website | • | | |
| Company listing with hotlink on TCEA website | | • | • |
| Profile on TCEA partnership page | • | • | • |
| TCEA partner logo for use on your website and marketing materials | • | • | • |
| Recognition in <i>TechEdge</i> , TCEA's quarterly magazine | • | • | • |
| Opportunity to include an article or business profile in our quarterly magazine, <i>TechEdge</i> | • | • | • |
| DISCOUNTS | | | |
| 25 percent discount on all mailing lists (membership and conference) | • | • | • |
| 10 percent discount on all print advertising | • | • | |
| 10 percent discount on all event sponsorships | • | • | |
| 5 percent discount on exhibit space at annual conferences and TCEA-hosted area events | • | | |
| MEMBERSHIP | | | |
| Business memberships for two representatives (non-voting membership) | • | • | • |
| Two subscriptions to <i>TechEdge</i> , TCEA's quarterly magazine | • | • | • |
| Legislative updates and lobbyist through ISTE | • | • | • |
| Logo on business member page | • | • | • |
| TCEA CONVENTION | | | |
| Recognition as TCEA partner in TCEA booth | • | • | • |
| Company listing in onsite program (approximately 8,000) | • | • | • |
| Opportunity to provide an insert into conference bag | • | | |
| Recognition as partner through onsite banner signage | • | • | • |
| "TCEA Partner" ribbons for all representatives | • | • | • |
| Invitation for two representatives to attend the board of directors and conference staff dinner (this may have an event sponsor) | • | | |
| Opportunity to submit your press release(s) for distribution along with TCEA press releases | • | • | • |
| 10 percent discount on Exhibitor Tutorials at convention <i>(Also refer to "discount" section above)</i> | • | • | • |
| TRAININGS | | | |
| Opportunity to produce TCEA-hosted trainings on your product or service | • | • | |
| Opportunity to produce TCEA-hosted webinars | • | • | |
| Opportunity to add upcoming company-produced events on TCEA calendar | • | • | |



PARTNERSHIP APPLICATION

Partnerships are an annual commitment, renewing one year from the date of application. The TCEA Board of Directors must approve all partnerships and reserves the right to deny partnerships based on organizational criteria.

Company Name _____
Contact Person _____
Address _____ City _____
State/Province/Country _____ Zip/Postal Code _____
Phone _____ Email _____
Website _____

ABOUT THE PARTNER

Tell us about your organization and the products and services you provide.

PARTNER MISSION STATEMENT

Please include the mission statement for your organization (if applicable).

COMMENTS

Please include any additional information that will help us learn more about the organization and your role in educational technology.

PARTNERSHIP LEVEL

- Platinum \$10,000
- Gold \$7,500
- Silver \$5,000

RETURN APPLICATION TO TCEA

Kristy Breaux
Associate Director
P.O. Box 18507
Austin, Texas 78760
(512) 476-8574 fax

QUESTIONS?

Please call (512) 450-5394 or
(800) 282-8232